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EUROSATORY 2024: A RECORD-BREAKING EDITION

The tradeshow Eurosatory 2024 has just brought the curtain down on five extremely intense and busy days. This 28th edition reported record attendance by exhibitors, public and private sector decision makers, armed forces and homeland security representatives, High Authorities, civil security and crisis response professionals, official delegations, experts and journalists.

With 2,028 exhibitors from 61 countries, Eurosatory confirmed its role as a catalyst for user-available and emerging innovation and new generation technology, providing the most extensive global spectrum of solutions to enhance defence and security capabilities. The French Armed Forces Minister Sébastien Cornu, during his visit to inaugurate the exhibition, took advantage of the occasion to highlight its importance, global reach and strategic role: “This exhibition is without a doubt an exhibition for the military and not just for industry, to take stock of all the operational needs of the armed forces. And it is ultimately also this change of culture that we are seeing, where there is a tightening of ties between the soldier-customer and the manufacturer-producer. This exhibition was designed in this perspective, and for that I extend my thanks to you.”

The 2022 edition of Eurosatory, held just several months after the Russian invasion of Ukraine, saw participants still reeling from the shock. Two years down the line, Eurosatory 2024 offered manufacturers the chance to exhibit their tangible solution to enable States to address new forms of conflict.

AN EDITION BREAKING NEW RECORDS

With 2,028 exhibitors from 61 countries (compared with 1,743 in 2022), more than 42,000 professional visitors including 44% from outside France (up 23% on 2022), and 355 official delegations from 92 countries, Eurosatory illustrated once again that it is the premier event for the international defence and security community. The 120 round table discussions and nearly 500 speakers helped to confirm the exhibition's role as a global platform for experience sharing, and offered further insights into the leading underlying trends that are shaping our century for the long term.

AN EXHIBITION TAKING PLACE ON A GLOBAL BACKDROP MARKED BY 5 MAJOR TRENDS

The 2024 show was held on a global backdrop featuring five megatrends that combine and contrast with one another, ultimately impacting the Defence and Security world:

- **The geopolitical sphere** with the return of superpowers and claims of sovereignty.
- **The economic sphere**, which has become unpredictable following the impacts generated successively by the global pandemic and the war in Ukraine, and which is still putting pressure upon international markets.
- **The technological sphere**, with a new digital revolution, that of AI and quantum science.
- **The societal sphere**, rapidly changing, marked by increasing violence in society.
- **The environmental sphere** which, under the effects of climate change, is seeing an ever greater frequency of humanitarian and environmental disasters and higher migratory movements.

“In many respects, Eurosatory marked a break with previous editions, catapulted to an unrivalled position among Defence and Security tradeshow. It confirmed its status as the reference event for sovereign action (land and air). It owes this position to an in-depth capability consideration of the new geopolitical era in which we are now living. We have analysed the megatrends marking this 21st century, with the ambition of offering States solutions in terms of products and services to meet their expectations in response to today's and tomorrow's Defence and Homeland Security challenges, but also those of protecting the population from the effects of humanitarian and environmental crises. At Eurosatory, we offer a range that is exhaustive, competitive and selected. We are the only ones to do so. The state the world we are in is one of the reasons behind this success, in particular with the urgency shown by European countries in upgrading their Defence capabilities while also taking into account new forms of warfare. At each edition of Eurosatory; the teams at Coges Events strive to offer exhibitors,

visitors and official delegations in all domains a unique range of equipment and innovation to extremely stringent standards. Eurosatory 2024 has been a huge success. The 2026 show on which we are already hard at work will have even more surprises in store," said **Charles Beaudouin, Eurosatory Exhibition Director and CEO of Coges Events**.

"Eurosatory 2024 has confirmed its status as the world's largest exhibition for the defence and security industry. This edition drew more than 42,000 visitors to see 2,028 exhibitor stands and 41 national pavilions, an outstanding increase of 20% compared to 2022 which was already a record year. Many thanks to all our participants, exhibitors, high authorities, military and homeland security forces, speakers and all professionals in attendance, for having made this event such a success," said **Marc Darmon, chairman of GICAT and of Eurosatory**.

HIGHLIGHTS CONTRIBUTING TO THE SUCCESS OF THE 2024 EDITION

MILITARY AND CIVIL SECURITY HELICOPTERS: A FIRST AT THE SHOW

Ground-based action in all its forms, from high intensity conflict to humanitarian disaster response, calls on the integration of all domains (land, air, space, naval, cyber). In light of this, the air-to-ground action of helicopters is of predominant importance. As leader in its category, Eurosatory had a duty to develop this segment more extensively. In this world first for Eurosatory in 2024, an exhibition space was given over specifically to helicopters, drawing notably on the resources of the French Army, the Gendarmerie Nationale and the US Army, along with French and international manufacturers.

"HELPED" AN AREA DESIGNED TO RESPOND TO PROTEAN CRISES

The world is facing an increasing number of protean crises: armed conflict, security, health, economic, ecological, industrial and humanitarian. Faced with increasingly complex crises and hybrid threats, it is necessary to rethink the model and reinvent ourselves. Anticipation, prevention, coordination, financing and technological tools are the keys to preparing for crisis management.

Previewed at Eurosatory 2022, the HELPED (Humanitarian Emergency Logistic Project and Eco Development) concept widened its scope in 2024 to offer a comprehensive European approach. Covering an area of more than 2,500 sqm, with 60 companies of 15 different nationalities, this space offered a showcase of the best civil and military equipment and products on offer for the protection of people and their environments in the event of multiple crises.

RISING STARS IN DEFENCE AND SECURITY OUT IN FORCE AT EUROSATORY

EUROSATORY Lab gave start-ups a chance to present their novel solutions to an international audience, while benefitting from an environment conducive to networking and collaboration.

The space brought together more than 60 promising French and international start-ups and established industry players, giving them the opportunity to showcase their 'disruptive' solutions and technologies in the fields of new materials, 3D printing, inexhaustible energy resources, genomics, artificial intelligence, big data, blockchain, etc.

In addition, 16 of the 72 start-ups federated by GICAT - the leading defence and safety industry group which launched its GENERATE innovation accelerator in 2017 - presented their solutions at the exhibition in a dedicated area.

Next Eurosatory: from 15 to 19 June 2026 Paris Nord Villepinte Exhibition Centre

ABOUT EUROSATORY

Established in 1967, EUROSATORY is the global land and air benchmark event for Defence and Security (D&S). The show is organised by COGES Events, a subsidiary of GICAT (French Land Defence and Security Industry Association), and a member of CIDEF (French Defence Industries Council). The aim of EUROSATORY is to contribute to "Inventing the responsible Defence and Security of the world of tomorrow" to tackle all types of crises. As a premium interface between all the members of the international community, every two years EUROSATORY brings together more than 76,000 professionals working with D&S and managing crisis situations: businesses, governments, military staff, institutions and private bodies, and supranational organisations. Supported by a comprehensive, concrete, innovative and forward-looking exhibition offering, EUROSATORY

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showcases more than 500 new products, and presents institutional and professional visitors with the widest spectrum of solutions and services. The next edition of the show will be held from 15 to 19 June 2026 at Paris Nord Villepinte exhibition centre (France).

EUROSATORY 2024 in figures

- 2,028 exhibitors from 61 countries
- More than 76,000 professional admissions over the 5 days
- More than 42,000 unique professional visitors including 44% from outside France
- 355 official delegations from 92 countries
- 634 journalists from all over the world
- Nearly 500 international speakers

Further information at: www.eurosatory.com

EUROSATORY 2024 media platform : <https://eurosatorymedia.tv>

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